

ABC COMMERCIAL LIMITS
AND WEB SITE RULE COMPLIANCE CERTIFICATION,
SECOND QUARTER 2011

FOLLOWING IS A LIST OF ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE SECOND QUARTER OF 2011, APRIL 1, 2011 THROUGH JUNE 30, 2011. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekend Programs (series)

1. Program: The Emperor's New School

Duration: Half-hour (Saturdays, 9:00-9:30 AM NYT)

Number of Network Commercial Minutes: 5:15

2. Program: The Replacements

Duration: Half-hour (Saturdays, 9:30-10:00 AM NYT)

Number of Network Commercial Minutes: 5:15

3. Program: That's So Raven

Duration: Half-hour (Saturdays, 10:00-10:30 AM NYT)

Number of Network Commercial Minutes: 5:15

4. Program: That's So Raven

Duration: Half-hour (Saturdays, 10:30-11:00 AM NYT)

Number of Network Commercial Minutes: 5:15

5. Program: Hannah Montana

Duration: Half-hour (Saturday, 11:00 AM-11:30 AM NYT)

Number of Network Commercial Minutes: 5:15

6. Program: The Suite Life of Zack and Cody

Duration: Half-hour (Saturdays, 11:30 AM-12:00 PM NYT)

Number of Network Commercial Minutes: 5:15

Children's Weekend Specials

None

Children's Weekday Programs

None

Children's Weekday Specials

None

* * * * *

ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE SECOND QUARTER OF 2011, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THE ABC TELEVISION NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Affiliate Relations

Date: _____



INTEROFFICE MEMORANDUM

October 7, 2011

TO: PUBLIC FILE
FROM: Tracy Granville-Abbott (acting program director)
SUBJECT: FCC COMMERCIAL LIMITS WITHIN KIDS PROGRAMMING

The Children's Television Act and the FCC's rules impose the following commercial limits:

1. Children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends, and no more than 12.0 minutes of total commercial matter per clock hour on weekdays.
2. On and after January 1, 2006, children's programming may not direct viewers to an internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; and the pages of the website to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no link labeled "store" or direct links to other pages with commercial material).
3. On and after January 1, 2006, neither children's programming nor commercials aired during children's programming may display internet website addresses that direct viewers to internet websites that utilize a program's characters to advertise, promote or sell products or services.

After review of internal channel records and documentation provided to us by program suppliers, KTNV hereby certifies that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements. Details are below.

Signed 

This statement revises the previous statement dated July 8, 2011.

KTNV did not air any commercials on Channel 13.1 within kids programming between April 1 and June 30, 2011.

KTNV inserted 3 minutes per half hour in each Mexicanal kids program on Channel 13.2 between April 1 and June 30, 2011. Schedules are attached.

No commercials were inserted into Cool TV kids programming on Channel 13.3. Their schedule is attached.

Tracy Granville-Abbott

From: Tara Beck
Sent: Friday, July 08, 2011 11:19 AM
To: Tracy Granville-Abbott
Cc: Jim Prather; Vicki Nelms; Thomas Porterfield
Subject: FCC Kids Programming

KTNV does not air commercials inside kids programming on KTNV, Mexicanal or Cool TV.

TARA BECK

Traffic Assistant
KTNV-ABC
3355 S. Valley View Blvd.
Las Vegas, NV 89102
Ph. 702.257.8469
Fax. 702.889.2073
7:30a-4:30p



MEXICANAL
NETWORK

AlHach + File

CERTIFICATION OF COMPLIANCE WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMMING, SECOND QUARTER 2011

MEXICANAL aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter.

Children's Program	Description	Days & Times Aired	Times aired in period	Commercial time
Zona N (e/i) N Zone	A magazine show made for kids, by kids, featuring segments on cooking, experiments, crafts, sports, and recreational activities to stimulate their imagination, fuel their creativity, and strengthen their values. Hosted by: Beu, Mafer, Diana, Chema, and Ricardo Target Age Group: 6-12	Mon 12:30 - 01:00 PM PT Mon 02:30 - 03:00 PM CT Mon 03:30 - 04:00 PM ET Sat 12:00 - 12:30 PM PT Sat 02:00 - 02:30 PM CT Sat 03:00 - 03:30 PM ET Duration: 30 minutes	26 total	2 min
Club C7 (e/i)	A children's show where the main characters are kids like you, who invite you to come explore, create and discover everything around us, with a variety of activities which will make you put on your thinking caps and enjoy yourselves. We learn while having fun. Our young hosts will show you interesting sites around the state of Jalisco and of course introduce you to the culture, sports, and lots of entertainment. Target Age Group: 4-10	Tue 12:30 - 01:00 PM PT Tue 02:30 - 03:00 PM CT Tue 03:30 - 04:00 PM ET Sat 12:30 - 01:00 PM PT Sat 02:30 - 03:00 PM CT Sat 03:30 - 04:00 PM ET Duration: 30 minutes	26 total	2 min
Kabum (e/i)	Enjoy yourself with the children's program made for children like you. Discover inventions, novelties, animals and games, while we make new friends in Oaxaca and other places in Mexico. Target Age Group: 6-12	Wed 12:30 - 1:00 PM PT Wed 02:30 - 03:00 PM CT Wed 03:30 - 04:00 AM ET Fri 12:30 - 1:00 PM PT Fri 02:30 - 03:00 PM CT Fri 03:30 - 04:00 AM ET Duration: 30 minutes	26 total	2 min
Viva la Pelota (e/i) Long Live The Ball	This children's show from Chiapas has as its main objective the promotion of values. While entertaining kids, it also motivates them to take care of the environment, and to foster brotherhood. Parents are invited to work together with their children to promote change in society. Target Age Group: 6-12	Thu 07:00 - 8:00 AM PT Thu 09:00 - 10:00 AM CT Thu 10:00 - 11:00 AM ET Duration: 60 minutes	13 total	3 min
De Rebote (e/i) Rebound	A half-hour children's program that targets kids between the ages of 6 and 12. The kids' comments on the daily topics that surround them show us how they perceive social phenomena. By exploring how they make sense of these topics, according to their level of understanding and familiar context, "De Rebote" helps to improve the holistic development of children. Target Age Group: 6-12	Thu 12:30 - 01:00 PM PT Thu 02:30 - 03:00 PM CT Thu 03:30 - 04:00 PM ET Duration: 30 minutes	13 total	2 min
Lucy y Tadeo (e/i) Lucy and Tadeo	A program for pre-school children. Lucy is a nice little girl and Tadeo is a cute puppet. Together they share stories, tales, and songs in Lucy's pleasant little house - every time with new and exciting experiences. Target Age Group: 3-5	Sat 09:00 - 09:30 AM PT Sat 11:00 - 11:30 AM CT Sat 12:00 - 12:30 PM ET Duration: 30 minutes	13 total	2 min



The Children's Television Act and the FCC's rules impose the following commercial limits:

1. Children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays.
2. On and after January 1, 2006, children's programming may not direct viewers to an internet website unless the website offers a substantial amount of bona fide program-related or other no-commercial purposes (that is, e-commerce or advertising); (iii) the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; and (iv) the pages of the website to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no link labeled "store" or direct links to other pages with commercial material).
3. On and after January 1, 2006, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal channel records and documentation provided to us by program suppliers, Mexicanal hereby certifies:

☒

that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.

☐

that it not complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

Fernando Polar
Chief Financial Officer
July 1, 2011



CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS

2nd Quarter 2011
April 1, 2011 - June 30, 2011

During the above period, the Cool Music Network (COOL-TV) disseminated to its affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 years of age and older:

Date	Day of Week	# of CM Minutes	7:00AM	7:30AM	8:00AM	8:30AM	9:00AM	9:30AM
4/2/2011	Saturday	0	Beta Records	Real Life 101	Ultimate Choice	Ultimate Choice	Teen Kids News	Teen Kids News
4/9/2011	Saturday	0	Beta Records	Real Life 101	Ultimate Choice	Ultimate Choice	Teen Kids News	Teen Kids News
4/16/2011	Saturday	0	Beta Records	Real Life 101	Ultimate Choice	Ultimate Choice	Teen Kids News	Teen Kids News
4/23/2011	Saturday	0	Beta Records	Real Life 101	Ultimate Choice	Ultimate Choice	Teen Kids News	Teen Kids News
4/30/2011	Saturday	0	Beta Records	Real Life 101	Ultimate Choice	Ultimate Choice	Teen Kids News	Teen Kids News
5/7/2011	Saturday	0	Beta Records	Real Life 101	Ultimate Choice	Ultimate Choice	Teen Kids News	Teen Kids News
5/14/2011	Saturday	0	Beta Records	Real Life 101	Ultimate Choice	Ultimate Choice	Teen Kids News	Teen Kids News
5/21/2011	Saturday	0	Beta Records	Real Life 101	Ultimate Choice	Ultimate Choice	Teen Kids News	Teen Kids News
5/28/2011	Saturday	0	Beta Records	Real Life 101	Ultimate Choice	Ultimate Choice	Teen Kids News	Teen Kids News
6/4/2011	Saturday	0	Beta Records	Real Life 101	Ultimate Choice	Ultimate Choice	Teen Kids News	Teen Kids News
6/11/2011	Saturday	0	Beta Records	Real Life 101	Ultimate Choice	Ultimate Choice	Teen Kids News	Teen Kids News
6/18/2011	Saturday	0	Beta Records	Real Life 101	Ultimate Choice	Ultimate Choice	Teen Kids News	Teen Kids News
6/25/2011	Saturday	0	Beta Records	Real Life 101	Ultimate Choice	Ultimate Choice	Teen Kids News	Teen Kids News

THECOOLTV/Cool Music Network hereby certifies that the following television programs were broadcast on the following station:

Journal Broadcast Group

Station:

The Cool Music Network (COOL-TV) further certifies that (i) no website addresses were displayed during or adjacent to the reported programs as provided by COOL-TV; (ii) the reported programs qualify as children's core programming as defined by the rules of the Federal Communications Commission; and (iii) each hour of children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station.

Date

David W. Hampe
Chief Operating Officer
Cool Music Network

AHach + Fila